

aaaim

The Association of
Asian American Investment Managers

SPONSORSHIP | TRUSTEE MEMBERSHIP 2017

About

The Association of Asian American Investment Managers is the **premier organization** of Asian Americans and Pacific Islanders (AAPIs) in investment management. With a network of **over 1,600 investment managers and partners**, AAAIM provides opportunities for AAPIs in the industry to network, learn and grow their businesses.

National Conference



SAVE THE DATE | SEPTEMBER 6TH – 7TH, 2017 | NEW YORK CITY

The national conference brings together hundreds of decision makers across the industry for an opportunity to learn from experts and network with peers, allocators and industry experts. **This event sells out every year.**

Industry Exposure

The national conference is a great opportunity to showcase your organization in an intimate setting to some of the most prominent figures in the investment industry.

Foundations **Endowments**

Sovereign Wealth Funds C-Suite

Public Pension Plans

Fund of Funds

Corporate Pension Plans

Agenda

September 6th | VENUE & RESTAURANT TBD



Young Professionals Organization
A platform for the leaders of tomorrow to convene for professional development and connect with mentors.

Invitation-Only VIP Dinner
For LPs, Trustee Members, Event Sponsors (\$10,000 and higher) and Special Guests.



September 7th | HARVARD CLUB OF NEW YORK



Full Day Conference
The National Conference covers trends and ideas that matter most in the investment industry.

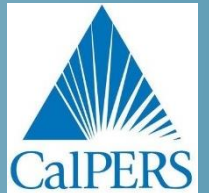
Past Speakers

The National Conference features industry leading speakers, thought provoking content and engaging panel discussions. Our past speakers include:

- **David Almodovar** - Principal, Private Markets GCM Grosvenor
- **Canyon Chan** - Head of Investments / Chief Investment Officer, Hewlett-Packard
- **Vijoy Chattergy** - Chief Investment Officer, State of Hawaii Employees' Retirement Systems
- **John Chiang** – Treasurer, State of California
- **Mike DiRe** - Director, Real Estate Investments California State Teachers' Retirement System (CalSTRS)
- **Ted Eliopoulos** - Chief Investment Officer, California Public Employees' Retirement System (CalPERS)
- **Rob Feckner** – President, California Public Employees' Retirement System (CalPERS) Board of Administration
- **Andrew Finver** - Director of Hedge Fund Research, Progress Investment Management Company, LLC
- **Rodney June** - Chief Investment Officer, Los Angeles City Employees' Retirement System (LACERS)
- **Harry M. Keiley** - Board Chair, California State Teachers' Retirement System (CalSTRS)
- **June Kim** - Director, Global Equity California State Teachers' Retirement System (CalSTRS)
- **Thomas Lee** - Executive Director and Chief Investment Officer, New York State Teachers' Retirement System (NYSTRS)
- **Kelvin Liu, CFA** - Senior Portfolio Manager, Invesco Private Capital
- **Anita Ng** - Managing Director, Cambridge Associates
- **Elaine Orr, CFA** - Director, Investments Silicon Valley Community Foundation
- **Ron Peyton** - Chairman & CEO, Callan Associates Inc.
- **Marjorie Tsang** - Visiting Scholar, Johns Hopkins University School of Advanced International Studies
- **Betty Tse** - Chief Investment Officer, Alameda County Employees' Retirement Association
- **Betty Yee** – Controller, State of California

Trustee Members

Join a distinguished list of trustee members to build brand awareness and increase visibility among the investment community, cultivate business relationships and show support for one of the industry's most respected non-profit organization.



Past Sponsors

AAAIM's previous sponsors include some of the best in investment firms, financial institutions, publications and many others.



PALLADIUM
EQUITY PARTNERS



Callan



MC Asset Management Holdings, LLC



Sponsorship Packages

Event packages provide you and your organization access to the annual conference as well as great visibility opportunities.

	Diamond	Platinum	Gold	Silver	VIP Dinner Exclusive Sponsor	YP Reception	Trustee Membership*
VIP Dinner Passes	3	2	1	0	5	0	2
General Passes	5	4	3	2	5	2	2
Visibility Package	Premium	Premium	Standard	Standard	Premium	Standard	Standard
National Conference Participant List	✓	✓	✓	✓	✓	✓	✓
Welcome Bag Contribution	✓	✓	✓	✓	✓	✓	✓
Table-Top Exhibit Space in Expo Area (upon request)	✓	✓	✓		✓		✓
TV Spot - 30 Seconds (Sponsor to provide to AAAIM)	✓	✓			✓		
Speaking Role	✓	✓	Prioritized on when commitment is made.		VIP Dinner		✓
Sponsorship	\$27,500	\$15,000	\$10,000	\$7,500	\$20,000	\$5,000	\$10,000 (valued at \$12,500)

***Two year commitment required. Current trustee members can renew their packages by contacting Grace Reyes at grace.reyes@aaaim.org.**

Additional Opportunities

Included with two general passes to our National Conference, additional opportunities below provide your company visibility and exposure.

Seat Drop Main Conference	Session Sponsorship	WiFi Password	Attendee Lanyards	Wine Stopper	Welcome Bag	Photo Booth	Charging Station
Provide attendees with a branded gift or collateral that makes an impression. AAAIM places your item on each seat at a time of your choosing.	Sponsor name associated with select industry expert(s) & topic. Sponsor name will receive verbal acknowledgment before the session & placement on final program.	Branded WiFi access throughout the conference with Sponsor name. During badge pickup, each attendee receives a branded information card containing WiFi access details.	Have conference attendees wear your logo throughout their entire conference experience!	This special wine stopper is the perfect complimentary gift for the AAAIM audience.	Sponsor logo will be featured on a welcome bag provided to all attendees upon arrival.	Sponsor logo included on each picture taken at photo booth during Welcome Reception.	Sponsor logo included on branded charging stations placed throughout the conference in high-traffic spots.

Each opportunity offered for a \$6,000 sponsorship.

Definitions of Package Elements

- **VIP Passes:** General admission to the conference plus invite to VIP Dinner.
- **General Passes:** General admission to the conference.
- **Exhibit Space:** Opportunity to showcase your organization and its products through exhibit hall space within the conference space.
- **Visibility Package:** Logo and branding opportunities for all marketing including online, social media, program books & agendas, banners etc.
- **TV Spot:** Opportunity to showcase your organization through a TV commercial ad to be aired to the entire AAAM audience.
- **Welcome Bag Contribution:** Send everyone home with your brand and logo by providing a welcome bag gift. These can be anything from pens, stress balls, coupons, leaflets, etc. Limited to one item per sponsorship package.

Sponsorship Form

Sponsorship Packages:

<input type="checkbox"/> Diamond	\$27,500
<input type="checkbox"/> Platinum	\$15,000
<input type="checkbox"/> Gold	\$10,000
<input type="checkbox"/> Silver	\$7,500
<input type="checkbox"/> VIP Dinner Exclusive Sponsor	\$20,000
<input type="checkbox"/> Young Professionals Reception	\$5,000
<input type="checkbox"/> Trustee Membership*	\$10,000

Additional Opportunities:

\$6,000

<input type="checkbox"/> Attendee Lanyards	<input type="checkbox"/> Session Sponsorship
<input type="checkbox"/> Charging Station	<input type="checkbox"/> Welcome Bag
<input type="checkbox"/> Wine Stopper	<input type="checkbox"/> WiFi Password
<input type="checkbox"/> Photo Booth	<input type="checkbox"/> Seat Drop Main Conference

*2 Year Commitment Required

*

Please provide main sponsor contact:

Name: _____

Title: _____ Phone: _____

Company: _____

Street Address: _____

Email: _____ Web Site: _____

Payment:

Payment can be made via check or credit card.

- Pay by Credit Card
- Pay by Check

If paying by check, please make your check payable to “The Association of Asian American Investment Managers” and send to (along with registration form):

AAAIM
C/O LEIA
50 California Street, Suite 2320
San Francisco, CA 94111
Phone: 415-889-0195
Email: grace.reyes@aaaim.org

Authorized Representative confirms by signing below that the organization is committed to participate at the level marked on this registration form. Sponsor benefits will start upon receipt of the signed form. **We regret that we are unable to refund sponsorship payment as benefits start upon receipt of the registration form.**

Authorized Representative – Signature

Authorized Representative – Print Name

Date: _____

Please email a scanned copy of this form to grace.reyes@aaaim.org.

The logo for AAAIM, consisting of the lowercase letters 'aaaim' in a light blue, sans-serif font. The letters are slightly shadowed, giving them a 3D appearance as if they are floating above the background. A thin vertical line is positioned to the right of the logo.

aaaim

Thank you for your support!

For more information:

Grace Reyes

AAAIM President

415.889.0195

grace.reyes@aaaim.org